



2026

MUSIC ON THE AVENUE SPONSORSHIP LEVELS

JUNE 11, 18, 25
JULY 2, 9, 16, 23, 30
AUGUST 6, 13, 20

CONTACT:
MEGAN DOVE
DOWNTOWNCLINTONIA@GMAIL.COM
(563) 357-8012

MAINSTAGE (VIP) SPONSOR \$3,000 (5 AVAILABLE)

- Co-Branding (large logo or name) for event on over the Avenue banner
- Largest Font or logo presentation of your business in all print and digital media.
- Weekly recognition on Billboard & Radio Ad
- Space provided for display of business product(s) area size 10'x10' booth space for all 11 weeks.
- Logo/name on custom made banner on stage
- Sponsor Announcement by Emcee
- Check Presentation Photo Op- We Come to You!
- Logo/Name on Promo T-Shirts
- T-Shirt & Koozie Package
- Sponsor Logo on Event T-Shirts
- Drink tokens value \$250 (based on 11-week event).
- Yard Sign on 5th Ave. S. with Business Logo

SPOTLIGHT SPONSOR \$1,000 (10 AVAILABLE)

- Co-Branding (large logo or name) for event on over the Avenue banner
- Large Font listing of your business in all print and digital media
- Announcement by emcee for your featured week
- Included on Billboard Advertising for your Featured Week
- Space provided for display of business product(s) area size 10'x10' booth space for ONE featured week.
- Check Presentation Photo Op- We Come to You!
- Your Logo displayed on all event T-shirts and Koozies produced and distributed/sold.
- 5 T-Shirts & 10 Koozies Provided
- Social Media & Radio Shoutouts
- Drink Tokens value \$100.00
- Yard Sign on 5th Ave. S. with Business Logo

GROUPIE SPONSOR* \$750

- Line Listing on Sponsor Promo Material
- Business name mention in (8 minimum); Sponsor Shoutouts (Print/Digital)
- Yard Sign on 5th Ave. S. with Business Logo
- Check Presentation Photo Op- We Come to You!
- Drink tokens value \$75.00
- 4 Event T-Shirts & 8 Koozies Provided

FAN CLUB SPONSOR* \$500

- Line Listing on Sponsor Promo Material
- Business name mention in (6 minimum); Sponsor Shoutouts (Print/Digital)
- Yard Sign on 5th Ave. S. with Business Logo
- Sponsor Photo Opportunity with Date/Time to be announced
- Drink tokens value \$50.00
- 2 Event T-Shirts & 4 Koozies Provided

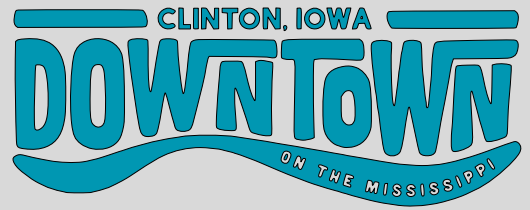
SING-ALONG SPONSOR* \$250

- Line Listing on Sponsor Promo Material
- Business name mention in (3 minimum); Sponsor Shoutouts (Print/Digital)
- Yard Sign on 5th Ave. S. with Business Logo
- Sponsor Photo Opportunity with Date/Time to be announced
- 1 Event T-Shirt & 2 Koozies Provided

SPONSOR COMMITMENT & PAYMENT DUE BY APRIL 1ST TO ENSURE INCLUSION ON ALL PROMO MATERIALS; LIMITED TIER SPONSORSHIPS AWARDED ON FIRST COME FIRST SERVE BASIS.

*Downtown Businesses within the SSMID District include a "Sponsor Level Bump" to the next level benefits (Up to Groupie Level Only)

'BEYOND MUSIC ON THE AVE' DOWNTOWN EVENTS 2026 SPONSORSHIP OPPORTUNITIES



CONTACT:
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CLINTON, IA

SPRING SIP & SHOP

Sponsor Commitment By:
March 15th, 2026

WINE GLASS SPONSOR \$500 (2 AVAILABLE)

- Co-Branding Sponsor Logo on All Event Wine Glasses
- Co-Branding Sponsor Logo recognition on all promotional materials.
- Business Recognition on Social & Print Media including any Radio & Newspaper Shoutouts

PHOTO BOOTH SPONSOR \$500 (1 AVAILABLE)

- Co-Branding Sponsor Logo on Photo Booth Signage at Event including Business name on Printed Photo Template
- Co-Branding Sponsor Logo recognition on all promotional materials.
- Business Recognition on Social & Print Media including any Radio & Newspaper Shoutouts

FALL MUSIC FEST WITH CL CO SHERIFFS TRICK OR TREAT

Sponsor Commitment By:
June 15th, 2026

LIVE MUSIC SPONSOR \$500 (2 AVAILABLE)

- Business sponsor recognition in all print and digital media
- On Stage Recognition
- Co-Branded Event Banner
- Space provided for display of business product(s) area size 10'x10' booth space.
- Check Presentation Photo Op- We Come to You
- Yard Sign on 5th Ave. S. with Business Logo

FALL ACTIVITY SPONSOR \$150 (UNLIMITED AVAILABLE)

- Business sponsor recognition in all print and digital media
- Space provided for display of business product(s) area size 10'x10' booth space.
- Yard Sign on 5th Ave. S. with Business Logo featuring your sponsored activity.
- Activities are TBD closer to the event, examples can include specific games, pumpkin painting, photo selfie station, etc!

FALL HAUNTED WINE & BEER WALK

Sponsor Commitment By:
July 1st, 2026

WINE GLASS SPONSOR \$500 (2 AVAILABLE)

- Co-Branding Sponsor Logo on All Event Wine Glasses
- Co-Branding Sponsor Logo recognition on all promotional materials.
- Business Recognition on Social & Print Media including any Radio & Newspaper Shoutouts

PHOTO BOOTH SPONSOR \$500 (1 AVAILABLE)

- Co-Branding Sponsor Logo on Photo Booth Signage at Event including Business name on Printed Photo Template
- Co-Branding Sponsor Logo recognition on all promotional materials.
- Business Recognition on Social & Print Media including any Radio & Newspaper Shoutouts

DOWNTOWN TRICK OR TREAT \$200 (2 AVAILABLE)

- Co-Branded Trick or Treat Bags including your Business Logo on all Bags Distributed- approximately 250-500 bags.
- Business Sponsorship Recognition on Digital Promotion

Sponsor Commitment By:
August 1st, 2026

ANNUAL DOWNTOWN TREE LIGHTING EVENT

CO-TITLE SPONSOR \$500 (2 AVAILABLE)

- Business Logo on all Print & Digital Promotion
- Business Sponsorship Recognition on any Radio & Newspaper Advertising
- Co-Branded Event Sign Displayed at Event
- Emcee Announcement at Event

Sponsor Commitment By:
October 1st, 2026

ENTERTAINMENT SPONSOR \$300 (2 AVAILABLE)

- Business Logo on all Print & Digital Promotion
- Business Sponsor Recognition on Event Programs (Approximately 200 programs)
- Emcee Announcement at Event

HANDWARMER SPONSOR \$100 (2 AVAILABLE)

- Includes Business Logo Label on all Handwarmers Distributed & Display Signage & Event

**SPONSOR COMMITMENT & PAYMENT DUE BY DATES NOTED ABOVE
TO ENSURE INCLUSION ON ALL PROMO MATERIALS;
LIMITED TIER SPONSORSHIPS AWARDED ON FIRST COME FIRST SERVE BASIS.**

***Downtown Businesses within the SSMID District Receive a 20% Discount on Any Available Sponsorship Levels Listed on this Page (Limited Tiers Subject to Availability)**